



smash. sizzle. savor.

Real Estate Analyst

Reporting Relationship:

- This position will report to both the VP of Real Estate and Chief Development Officer

Job Responsibilities:

- Responsible for the maintenance and improvement of the smashburger Real Estate Model
- Responsible for market planning and trade area rankings for all site in Corporate and Franchise Markets
- Analyze market areas and develop strategy plans for new sites.
- Evaluate and investigate store site locations (availability, property value, access and zoning development platforms).
- Interpret available data including population trends, consumer demographics, property values, competition, site visibility, market demographics and other pertinent information using the smashburger model.
- Develop market planning process to maximize company and franchise growth.
- Interact with and manage franchisees, brokers, consultants and real estate agents.
- Travel as necessary to evaluate markets, trade areas and locations.

Qualifications:

- A minimum of 2 years experience in site analytics and/or real estate model development for a leading retail brand or real estate modeling company.
- Strong understanding of current real estate methodology, real estate criteria, current strategy, store performance, target market, expectations and demographic criteria.
- Superior internal client service, partnering ability and overall communication skills.
- Demonstrated ability to lead effectively in a complex, multi-functional business environment supporting a variety of initiatives.
- Ability to negotiate.
- Ability to travel as required, up to 75% of the work week.
- Proficiency with the Microsoft Office Suite (Word, Excel, PowerPoint) and experience with Visual Basic and development o Macros required.
- Experience with SPSS or other statistical modeling programs required
- An undergraduate degree in statistics, model development, business, or related discipline is required and an advanced degree is preferred.

About Smashburger

Smashburger is a new "Better Burger" concept, designed to deliver great tasting burgers and sides in a hip, modern environment, quickly and conveniently.

Smashburger's signature and create your own Certified Angus steak burgers set a new standard for taste, quality and value.

Our aggressive growth plans include opening 20 to 50 smashburger units in each identified market over the next three years.

This is an opportunity to be part of a high growth enterprise, comprised of an exciting and proven management team and drive outstanding unit sales growth and profitability.