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SMASHBURGER

DIRECTOR OF STRATEGIC PLANNING

Job Description

Smashburger is seeking an outstanding candidate to serve as Director of Strategic Planning in its Denver, Colorado office.

This role will be a key asset in the future growth of the company. This individual will be leading the Strategic Planning Department and will be spear-heading the Company's strategic planning process, competitor analysis, marketing decision support, industry sizing, business development opportunities, and special projects. S/he will provide financial consulting and strategic support to senior management including preparing board presentations, financial presentations, industry/peer group comparisons, marketing analytics, evaluating new business opportunities and other projects requested by senior management. This function acts as part of the analytical engine of the company to provide insights and support 'optimal' business decision making. The position reports to the Chief Financial Officer.

Types of projects will include:

- Modeling potential joint ventures
- Store level budgeting / forecasting
- Evaluating New Business Opportunities
- Market and Industry Updates / Comparable Reporting
- Supporting marketing initiatives and quantifying marketing impact
- Process Optimization
- Supporting the Executive Management Team on an as needed basis
- Presentation Development

Candidate Qualifications

- Undergraduate degree in Accounting or Finance; MBA degree preferred
- Work experience in the restaurant or retail industry
- Ideally focused in FP&A or Corporate Development
- Consulting and Investment banking backgrounds also strongly considered
- Mature and professional candidate who is a self-starter willing to accept a large amount of responsibility
- Personal tie to and/or desire to be in Colorado
- Excellent command of PowerPoint and Excel
- Exceptional interpersonal and communications skills
- Ability to think strategically and act tactically
- Strong work ethic, ability to multitask, attention to detail and resourceful



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